

Mike Bessler
mike@BesPhoto.com
630-667-5174

Easy to work with

Photographer

- Grand landscape
- Panoramas
- Macro landscape
- Weddings
- Portraits
- Events

Fine Art

- Realist and/or impressionist
- Large – multi-panel images
Largest is 6'x16' and is on permanent display in the lobby at Edward Hospital Outpatient Center, Plainfield, Illinois as part of their Healing Arts program. The image contains an extreme amount of detail. It's as if it was shot with a 150mp digital camera. There is so much detail, the image could be printed 12'x32' with no loss of quality.
- Photo Sculptures
- On canvas
- What people want now
 - No glass
 - Embellished with clear acrylic gel brush strokes for texture.
- Oakbrook Invitational Fine Art show – first place 2005

Photography Workshops

- Starved Rock location
- Discuss a few topics, hike, repeat
- Work one on one during the day.
- You learn how to make your camera do what you want it to do.

Artwork copying

\$100 for a painting up to 30x40

- Why?
 - Sell giclée prints
 - Create jury slides
 - For your web site
 - For your records
- What happens?
 - Objective is to copy or duplicate the artwork, not make it better.
 - Use standardized color calibration targets to ensure color matching.
 - Photograph the painting with my professional Nikon digital SLR.
 - Match the copy to the original by doing soft proofing in Photoshop.
 - Print a full size slice of the copy to match up to the original – repeat.
 - Print an ~ 8x10 print for your records to show the accuracy of the copy.
 - These 2 samples should help you visualize the final product. However, before ordering multiple full size prints, inspect the first full size print carefully.
- Issues
 - 3d artwork – needs appropriate shadowing determined by the artist. I can use lighting similar to art galleries to create appropriate shadowing.
 - metallics like gold and silver need the shiny areas to appear shiny – determined by the artist. A print's ink does not reflect light like paint does, so the specular highlights can be simulated.
 - Never shoot through glass.
 - Always use controlled lighting.
- Thoughts
 - Carol Baumrucker says that pastels sell best for her and giclée of her pastels have to be on canvas with no glass – gallery requirements.
 - Giclées should be stretched not mounted on hard board. My clients do not even look at my embellished canvas giclées that are mounted, instead they go directly to the stretched prints.
 - It is much easier to create the best copy at my studio (in my house) where I control everything.
 - I can and have copied many paintings for William Bigham Galleries at Fox Valley on site. It takes more time and costs more, but the final product is excellent.
 - It is possible to print giclées larger than the original – A softening may accompany enlarged prints.
 - The largest painting I've copied is "Player in Argentina" at the William Bigham Galleries at Fox Valley on site 5'x5'. For that I shot 8 slices of the painting and put them together in Photoshop. If I had a 5' printer, I could print a giclée of equal size. The copy is similar to an 80mp digital camera.
- Final products
 - Images burned on CD/DVD
 - Full size tiff for printing
 - Full size jpg for viewing
 - Small size jpg for web site
 - Giclée prints
 - Jury slides
 - Your web site
 - Business cards

Jury Slides

The price to create a slide from the digital file is \$30 for the first slide, and \$10 for subsequent slides of the same artwork ordered at the same time.

Giclée printing

- What is giclée? Pronounced zhee-clay, French word meaning to spray.
 - Used in fine art printing to refer to high quality professional inkjet printing where the ink is sprayed onto the media.
 - Multiple media including fine art papers and more often canvas surfaces – including matte and glossy.
 - I use Breathing Color canvas.
 - Print only one or as many prints as needed.
 - Limited edition based on your rules.
 - Original signatures on prints.
 - Much higher quality than offset press.
 - Pigment inks not dye based inks for longevity.
 - Prints last 60-100 years without a coating, but I very much recommend a giclée coating. Glamour II is a water base water resistant top coating.
- I have a Canon iPF8000 44” 12 pigment color fine art printer plus an Epson 17” 8 pigment color fine art printer.
- Media rolls are up to 44” wide and the print can be very long. The rolls are 40’ long.
- Canvas prints can easily be 39” tall by 96” wide with a 1.5” gallery wrapping depending on the image.
- Canvas stretching is also available.
- You can paint over giclée prints with a clear acrylic gel to add texture and brush strokes – coating required.
- Wholesale and retail pricing

Business Cards

- Do the Photoshop work to create the card the way you want it based on your images and design.
- Upload to your selected business card printer or create a cd/dvd with the jpg on it.
- I can help you find a business card printer.

House Calls...

- \$60/hr including travel time
- private lessons (house calls) to teach clients how to use their new camera.
- Photoshop lessons
- Computer lessons
- Website lessons